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Art Fundamentals With Core Concepts CD-ROM



Synopsis

The most widely used text for introductory art and design courses, Art Fundamentals guides students through both the essential elements of art and the rich and varied history of their uses. This new edition expands the wealth of study materials available to students and faculty by offering a free student CD-ROM and a complete Online Learning Center. Together these new materials help reinforce the principles and elements of design with practical exercises, self-guided tutorials, and interactive examples - without detracting from the central appeal of the text: more color at a lower price.

Book Information

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Customer Reviews

Emeritus

I had to get this book for my Design class in college. Great book. We didn't go through the whole book, but I kept the book after the class was over because there is some practical information for the art student. There is a bunch of information that i can use to apply to my own artwork, as well as a history of some past art works used as examples. The photos are all in color and there are many of them. This book is a great introduction, but it is a wealth of information. The reading is easy and doesn't bore me. I don't know about some people, but reading a text can be cumbersome, but not this book. I really do learn alot just from this book alone without a class.

cd rom was broken, book was still useful .Poor packing

I bought this book for my "Art Appreciation" class in my second year of Graphic Design school, and I came out with appreciation for art and this book. The 350 something pages are divided into chapters such as form, colour, texture and so on.. All of them are easy to read and extremely informative, best of all, it's full of pictures! Each page has almost a minimum of two images, making understanding and grasping the content extremely easy and enjoyable. I loved the chapter Content & Style, as it delved into the art schools, explaining each school, the artists, the paintings etc. The book also has a cd that has info on colour, texture, line.. (Art Fundamentals!) with an interactive part that's fun to do, and was required by our Professor as homework. I recommend this book to anyone, it's very important for studying art, but will also be a valuable book in any library or home.

I was fortunate enough to take an Art class in college that used the Seventh Edition of this text for the class. I still refer to it after about 10 years or so, and it's the only text for an "elective" that I still have after all of this time. I use this text quite a bit in my photography work, since all of the elements (line, shape, value, etc) are as applicable to photography as it is to painting and other expressive forms. I either own or have read through most other books on photographic composition, and none are as good as this book - consider it "classical training" if you want your work to move out of the "snapshooter" phase.

Although I've been involved with creating works of art all of my life, I wasn't able to call myself an artist until I started reading this book. There is so much knowledge within these pages, it is a must have for any potential artist or designer.

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